



MYMAXIMUS
PROFESSIONAL & MANAGEMENT
ACADEMY
— UAE - UK —
YOUR POTENTIAL IS OUR PURPOSE

ESG & WORKFORCE IMPACT REPORT

ESG & WORKFORCE IMPACT REPORT

Delivering Employability, Inclusion, and
Sustainable Economic Participation
Through Outcome-Driven Education

(2022-2029)

EXECUTIVE SUMMARY



ABOUT MYMAXIMUS

MyMaximus is an outcome-driven workforce development and vocational education platform committed to employability, inclusion, and sustainable economic participation.

Established in 2022, the organisation delivers globally aligned vocational education programmes designed to support workforce readiness, industry alignment, and measurable student outcomes.

Through structured employability pathways, employer engagement, and inclusive scholarship initiatives, MyMaximus contributes to workforce participation and long-term economic mobility across diverse communities.

REPORT SCOPE

This report outlines MyMaximus' ESG framework, workforce impact performance, inclusion initiatives, and strategic sustainability priorities.

KEY PERFORMANCE INDICATORS

+253% Student Growth Since Inception

117 Total Students Trained

89% Student Employment Retention

100% Structured Placement Pathway Access

AED 2.8M Farah Scholarship Investment

100 Fully Funded POD Scholarships (2024–2029)

ORGANISATIONAL OVERVIEW



MyMaximus operates across vocational education, professional development, and workforce readiness programmes aligned with local and international labour market requirements.

THE OPERATING MODEL — INTEGRATED VALUE CHAIN



ESG ALIGNMENT

E	S	G
Digital-First Operations & Sustainability Practices	Employability, Inclusion, Scholarships & Workforce	Academic Quality Assurance, Compliance & Outcomes

SDG ALIGNMENT

04	08	10	12
Quality Education	Decent Work & Economic Growth	Reduced Inequalities	Responsible Consumption

ESG STRATEGIC FRAMEWORK



MyMaximus aligns its operational and impact strategy across three ESG pillars, contributing to globally recognised Sustainable Development Goals.

E ENVIRONMENTAL

Digital-first operations and evolving sustainability practices

- Digital academic delivery systems
- Paperless student administration
- Online learning infrastructure
- Reduced operational material consumption
- Baseline environmental measurement (evolving)
- Low-energy digital infrastructure (target)

SDG 12 — Responsible Consumption & Production

S SOCIAL

Employability, inclusion, scholarships, and workforce participation

- Vocational training and employability pathways
- Employer engagement and placement access
- Farah Scholarship — 100 POD beneficiaries
- 1,100+ community beneficiaries
- 100 schools engaged annually (UAE)
- 100,000+ humanitarian relief items distributed

SDG 4 & SDG 8 & SDG 10

G GOVERNANCE

Academic quality assurance, compliance, and outcome measurement

- Internationally aligned vocational frameworks
- Internal quality assurance processes
- Assessor and IQA specialist engagement
- Graduate outcome and placement tracking
- Compliance readiness across jurisdictions
- Evolving ESG reporting maturity

SDG 4 — Quality Education

ENVIRONMENTAL — DIGITAL-FIRST OPERATIONS



MyMaximus operates through a primarily paperless academic and administrative model, reducing reliance on physical documentation and supporting resource-efficient operations.

E ENVIRONMENTAL SDG 12	CURRENT ENVIRONMENTAL PRACTICES	ENVIRONMENTAL DEVELOPMENT PRIORITIES
	Fully Paperless Academic & Administrative Model	BASELINE MEASUREMENT Establishing baseline environmental measurement frameworks for future ESG performance reporting.
	Digital academic delivery systems	ESG REPORTING Developing ESG performance reporting aligned with recognised sustainability frameworks.
	Paperless student administration	LOW-ENERGY INFRASTRUCTURE Progressing toward low-energy digital infrastructure practices across all operations.
	Online learning infrastructure	SUSTAINABLE PROCUREMENT Introducing sustainable procurement considerations as part of the organisation's ESG evolution.
	Reduced operational material consumption	
The organisation recognises environmental reporting as an evolving area of long-term sustainability development.		

SOCIAL — WORKFORCE DEVELOPMENT & EMPLOYMENT OUTCOMES



MyMaximus delivers vocational and professional education programmes designed to support workforce participation, employability, and sustainable economic inclusion.



STUDENT & EMPLOYMENT OUTCOMES TABLE

INDICATOR	OUTCOME
Student Growth Since Inception	253%
Total Students Trained	117
Student Employment Retention (Placed Graduates)	89%
Structured Placement Pathway Access	100%
Graduate Salary Range	AED 4,000 – 10,000 / month

SOCIAL — FARAH SCHOLARSHIP PROGRAMME (2024–2029)



MyMaximus delivers vocational and professional education programmes designed to support workforce participation, employability, and sustainable economic inclusion.

**AED
2.8M**
INVESTMENT IN
INCLUSIVE EDUCATION

100

FULLY FUNDED
POD SCHOLARSHIPS

2024–2029

PROGRAMME
PERIOD

PROGRAMME DESIGN & OBJECTIVES

01

EXPAND ACCESS

Expand access to vocational education for People of Determination across the UAE.

02

WORKFORCE INCLUSION

Support inclusive workforce participation and reduce barriers to employment for POD beneficiaries.

03

EMPLOYMENT PATHWAYS

Provide structured employability pathways and workforce-aligned training programmes.

04

ECONOMIC MOBILITY

Promote long-term economic mobility and financial independence for scholarship beneficiaries.

PROJECTED ECONOMIC IMPACT: AED 5.6M – 14M cumulative annual workforce income generation

SOCIAL – IMPACT INDICATORS & COMMUNITY ENGAGEMENT



MYMAXIMUS
PROFESSIONAL & MANAGEMENT
ACADEMY
— UAE - UK —
YOUR POTENTIAL IS OUR PURPOSE

SOCIAL IMPACT INDICATORS

INDICATOR	OUTCOME
Scholarship Investment	AED 2.8M
Fully Funded POD Scholarships	100
Programme Period	2024–2029
Community Beneficiaries	1,100+
Schools Engaged Annually	100
Educators Trained in Inclusive Practices	100
Humanitarian Relief Items Distributed	100,000+

PROJECTED ECONOMIC PARTICIPATION IMPACT



PROJECTED ECONOMIC PARTICIPATION IMPACT — FARAH SCHOLARSHIP PROGRAMME

100

FULLY FUNDED
BENEFICIARIES

AED 5.6M–14M

PROJECTED CUMULATIVE
ANNUAL INCOME GENERATION

AED 4K–10K

GRADUATE MONTHLY
SALARY BENCHMARK

2024–2029

PROGRAMME
PERIOD

Based on current graduate salary benchmarks and workforce integration pathways, the Farah Scholarship Programme is projected to support significant long-term economic participation outcomes for People of Determination beneficiaries.

Across 100 fully funded scholarship beneficiaries between 2024–2029, the programme is projected to contribute approximately AED 5.6M–14M in cumulative annual workforce income generation potential following employment placement.

This projection is based on graduate salary ranges of AED 4,000–10,000 per month, supported by structured employability pathways and current student employment retention indicators. The initiative aims to strengthen workforce participation, promote financial independence, expand inclusive employment opportunities, and support long-term economic mobility for scholarship beneficiaries.

SOCIAL — EMPLOYER ECOSYSTEM & INDUSTRY ALIGNMENT

MyMaximus maintains an expanding employer ecosystem across sectors including:



EMPLOYER ENGAGEMENT ACTIVITIES

WORKFORCE-READINESS ALIGNMENT

Ensuring graduates meet employer expectations and industry standards from day one of employment.

INDUSTRY-INFORMED PROGRAMME DELIVERY

Employer insights directly inform programme structure, assessment, and practical training components.

CURRICULUM RELEVANCE

Continuously updating programme content to reflect current industry requirements and emerging skill demands.

GRADUATE PLACEMENT PATHWAYS

Structured placement pathways connecting graduates with verified employer partners across multiple sectors.

OUTCOME: Expanding employer ecosystem with repeat hiring patterns and increasing demand for workforce-ready graduates

GOVERNANCE — ACADEMIC QUALITY & OUTCOME MONITORING



G
O
V
E
R
N
A
N
C
E

ACADEMIC GOVERNANCE & QUALITY ASSURANCE

- Internationally aligned vocational frameworks
- Internal quality assurance processes
- Assessor and IQA engagement
- Ongoing professional development for academic staff

GOVERNANCE STRENGTHENING

Academic integrity	Outcome measurement
Compliance readiness	Scalable institutional growth

Continuously strengthening evidence-based performance measurement and ESG reporting practices.

OUTCOME MONITORING & PERFORMANCE TRACKING

- Graduate Outcome Tracking
- Monitoring graduate employment, income, and career progression post-placement.
- Placement Pathway Monitoring
- Tracking structured pathway completion and employer engagement across all cohorts.
- Employer Engagement
- Sustained employer partner communication supporting curriculum and placement quality.
- Student Progression Analysis
- Reviewing student journey data to improve programme delivery and support outcomes.
- Programme Participation Data
- Tracking participation to inform capacity planning and strategic programme development.

RISK MANAGEMENT



RISK	MITIGATION STRATEGY
MARKET COMPETITION	Outcome-based differentiation – strong employment outcomes and above-benchmark performance position MyMaximus apart from traditional training providers.
REGULATORY CHANGES	Accredited framework alignment with QUALIFI, KHDA, and UK-regulated structures ensures compliance readiness across jurisdictions.
QUALITY AT SCALE	Academic governance investment including 10+ IQA specialists, doctoral-level engagement, and 50+ annual training hours per staff.
TALENT PIPELINE	Continuous trainer development programmes, industry partnerships, and curriculum refreshes aligned with evolving employer demand.

STRATEGIC ROADMAP (2026–2029)



WORKFORCE PATHWAYS

- Expansion of workforce participation pathways
- Enhanced employer ecosystem growth

SCHOLARSHIP ACCESS

- Increased scholarship accessibility
- Strengthened POD employment outcomes

INTERNATIONAL EXPANSION

- International academic expansion
- UK higher education development

ESG REPORTING

- ESG reporting enhancement
- Formalised impact measurement frameworks

GOVERNANCE MATURITY

- Graduate outcome tracking
- Institutional governance strengthening

STRATEGIC FOCUS: Strengthening evidence-based impact measurement, governance maturity, and sustainable institutional growth

GOVERNANCE & INDEPENDENT ASSESSMENT



GOVERNANCE & REPORTING EVOLUTION

CURRENT ALIGNMENT

ESG principles

Outcome-based performance metrics

Accredited academic frameworks

NEXT PHASE

GRI-aligned reporting standards

Quantified ESG KPIs

Third-party validation and assurance

INDEPENDENT ASSESSMENT (ADVISORY VIEW)

STRENGTHS

- Above-benchmark employment outcomes
- Strong economic impact per student
- Scalable and differentiated impact model

DEVELOPMENT AREAS

- Scale of operations
- Long-term graduate income tracking
- Environmental KPI measurement

OVERALL: A HIGH-IMPACT, EMERGING GLOBAL EDUCATION PLATFORM WITH STRONG SCALABILITY POTENTIAL

CONCLUSION: A SCALABLE, HIGH-IMPACT SOLUTION



MEASURABLE PATHWAYS

MyMaximus represents an emerging workforce development and vocational education platform delivering measurable employability outcomes, inclusive education access, and sustainable economic participation opportunities.

INCLUSIVE PATHWAYS

Through employer-aligned vocational pathways, inclusive scholarship initiatives including the Farah Scholarship Programme, and evolving ESG practices, the organisation continues to support workforce readiness and social inclusion.

LONG-TERM COMMITMENT

The organisation remains committed to strengthening evidence-based impact measurement, governance maturity, and sustainable institutional growth as part of its long-term development strategy.

KEY OUTCOMES AT A GLANCE

+253%

STUDENT GROWTH

89%

**EMPLOYMENT
RETENTION**

AED 2.8M

**SCHOLARSHIP
INVESTMENT**

100

POD SCHOLARSHIPS

SDG 4 | SDG 8 | SDG 10 | SDG 12
ESG Aligned | 2022-2029



“MYMAXIMUS IS COMMITTED TO DELIVERING GLOBALLY ALIGNED EDUCATION THAT DRIVES EMPLOYABILITY, INCLUSION, AND MEASURABLE ECONOMIC IMPACT. THROUGH CONTINUOUS INNOVATION AND INTERNATIONAL EXPANSION, WE AIM TO CREATE SUSTAINABLE VALUE FOR INDIVIDUALS, INDUSTRIES, AND COMMUNITIES WORLDWIDE.”

ACCREDITATION

LICENSED &
APPROVED BY
KHDA



"Assured Quality, Global Recognition."

STRATEGIC ALLIANCES & KEY PARTNERSHIPS



وزارة تنمية المجتمع
MINISTRY OF COMMUNITY
DEVELOPMENT



وزارة الأسرة
MINISTRY OF FAMILY

شرطة دبي
DUBAI POLICE



هيئة تنمية المجتمع
Community Development Authority

إدارة الموارد البشرية
DUBAI GOVERNMENT HUMAN RESOURCES DEPARTMENT

هيئة زايد
لأصحاب الهمم
Zayed Authority
for People of Determination



بنك دبي الإسلامي
Dubai Islamic Bank

Dubai
Investments

"Better Partnership"



MYMAXIMUS
PROFESSIONAL & MANAGEMENT
ACADEMY
UAE - UK
YOUR POTENTIAL IS OUR PURPOSE

THANK YOU!



Connect with Us

MyMaximus Professional & Management Training
Academy

✉ info@mymaximus.ae

☎ +971 4 824 7000

📍 Etisalat academy, Muhaisanah 2, Dubai

MyMaximus, The Fort Business Centre Artillery
Business Park, Oswestry, Shropshire, SY11 4AD, United
Kingdom

"Together for an Inclusive Future"